



ASAD CHAUDHARY

SOCIAL MEDIA EXECUTIVE



ABOUT ME

I'm a results-driven Digital Marketer with expertise in eCommerce, Google Maps optimization, and Social Media Management. I help businesses grow their online visibility, attract local and global audiences, and increase sales through smart, targeted strategies. I'm dedicated to delivering measurable results. Let's connect and grow your brand together!

WORK EXPERIENCE

2025

TechnoCraft Textiles
Marketing Intern

2024

Pakistan International Printers
Sales and Marketing Intern

2023

Infection Prevention and Control Foundation
Digital Campaign Coordinator

2020 - 2025

Milestone Textile Division
E Commerce Store Manager

2019 - 2025

Sabir Memorial Foundation, T T Singh
Social Media Manager

EDUCATION

*Bachelor of Business and
Information Systems*

UMT, LAHORE 2022 - 2026

FSc Engineering

DPS, LAHORE 2020 - 2022

SKILLS

- Digital Marketing
- Marketing Analytics
- Freelancing
- E-Commerce Management
- Graphic Design (Canva)
- Power BI
- Microsoft Word & Excel (Advanced)
- Website Migration
- Website Creation
- Business Email Setup
- Social Media Management
- Google Business Profile Setup

CERTIFICATIONS



- Digital Marketing
- Freelancing
- E - Commerce Management
- Search Engine Optimization
- Business Intelligence
- Project Management
- Email Marketing
- Canva
- Wordpress